

Q2FY25 Investor Presentation

October 25,2024

Sustainable | Predictable | Productive

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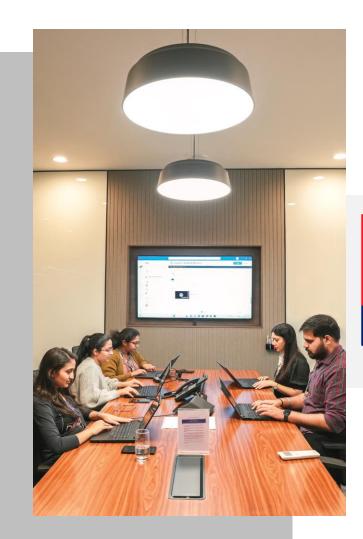




Table of Contents

- 1 Key Highlights
- 2 Business Overview
- Financial Overview
- Board of Directors, Management Team, ESG and Awards





1. Key Highlights

Financial Highlights





AUM

₹28,396Cr





CAR







- *Including fee and other income
- **Includes one-time Opex of ₹ 71 Crore
- # Includes one-time Opex of ₹ 71 Crore and one-time provisioning of ₹ 666 Crore in STPL book Q2FY24 excludes exceptional item

- Consistent growth in AUM despite moderation in STPL due to credit recalibration
- One-time Opex and ongoing investments in technology, distribution and people impacted PPoP during the quarter
- Upfront investments to drive future growth
- Higher credit costs on account of one-time provisioning for STPL
- NNPA maintained at 0.3%

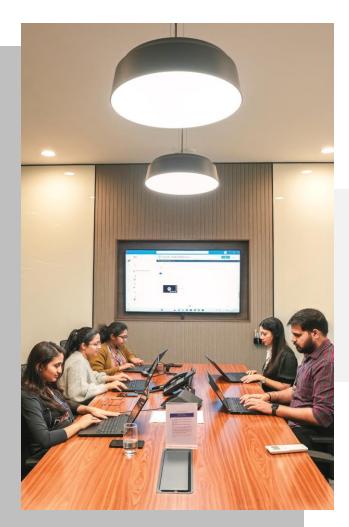




Table of Contents

- 1 Key Highlights
- 2 Business Overview
 - ✓ Vision and Strategy
 - ✓ Assets
 - ✓ Liability
 - ✓ Risk Management
- 3 Financial Overview
- Board of Directors, Management Team, ESG and Awards



2. Business Overview

Our Vision and Mission





To be the most trusted financial services brand

Trust denotes legacy and brand promise

Financial services: Holistic term that broadly defines the current and future business expansion



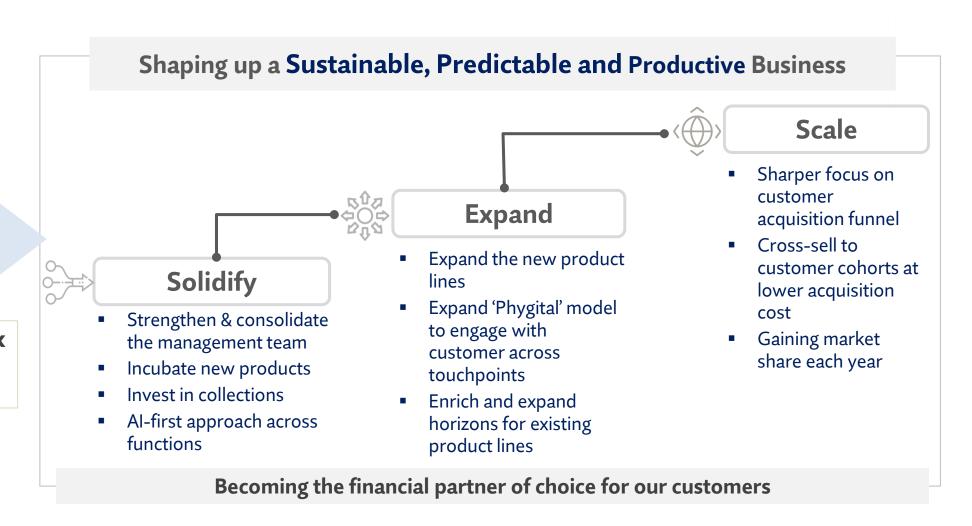
To help our customers succeed financially, and our values guide everything we do: Ethics, Integrity, Inclusion, Teamwork and strive to be the financial partner of choice for our customers, aiming to make a positive impact in our communities.

Way ForwardSolidify, Expand and Scale



FY25 onwards

Aspiration for **5-6x AUM** over next 5 years



Strengthening the core – Investments for growth



Technology

People

Growth investments (Opex)

Aspiration for 5-6x AUM over next 5 years

- Investments (Opex) of ~₹ 50 Cr per quarter for next 6 quarters to build 6 new businesses and underpin AUM growth
- Upgrading our technology stack to improve customer experience
- Investing in physical infrastructure, new product launches and distribution
- Implementing advanced analytics and Artificial Intelligence (AI) tools to streamline processes and reduce long-term costs
- Attracting top talent to enhance our execution capabilities

Optimising product mix

Incubate and expand with product lines



New Product Launches



PL Prime

- Quality of customers
- Foundation for cross-selling
- Launch digitally and physically



Consumer Durable

- Build large customer franchise
- Generate visibility
- Build high yielding cross-sell models
- No incremental branch infrastructure cost



Shopkeeper Loans

- No incremental branch infrastructure cost
- Business happens at POS
- Both physical and digital models



Used CVs

- Profit maximiser
- Enhancing MSME portfolio
- Secured business



Gold Loans

- Secured business
- Geographical expansion: High potential in T2/T3 markets
- 400 branches to be launched by FY26 with very strong cross-sell machine
- Profit maximiser



Education Loans

- Well-defined end use
- Large market and cross sell opportunity for parents and students in future
- High Customer Lifetime Value

400 Gold loan branches to be launched by FY26

Nurturing customers throughout the lifecycle

AI-led digital strategy



One-stop shop for customer servicing and value-added services

Disbursement through App for PL has already picked-up and web-based loan applications and complete digital onboarding will be replicated for other products as well

Digital Onboarding

Account Aggregator based Banking

Alternate Data

Dedicated Customer App & Call Support

eKYC & Signing

AI & ML models

Intelligent System Based Decisioning

App will evolve as a one-stop shop for customers

Servicing Features

Enhancement of the interface to improve interactivity and usability

Engagement Features

Enhanced value-added services for customers

Specific AI projects have been launched

Leveraging data analytics

Application across Product & Credit lifecycle





Prospect Acquisition

Storage

Cleansing

Profiling

Enrichment DQI



Pre-Sourcing

Market Insights

Propensity Models

Persona

Personalized Nudges



Acquisition

Application Models

Multi-Bureau

Banking Models

Ensemble Models

Affluency Models



Fraud Control

Identify Theft

Intent Risk

Graph Analytics

Document Tampering



Post Sourcing

Behavioural Score

Cross Sell Models

Churn Analytics



Collections

Early Bucket Models

Channel Analytics

Allocation Optimizer

Recovery Models

Powered by Enriched Data and Capability Stacks



Data Marts





AI/ ML Techniques





Hyper personalization







Enriched Customer Experience

A future-ready collection strategy

Scaling collection infrastructure



- Risk Segmentation & Priority Scorecards across Collection Lifecycle, including Pre-Delinquency
- Continuous learning mechanisms to optimize strategies based on outcomes to ensure a razor-sharp yet differentiated focus
- Channel Optimization

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ALLOCATION &
COMMUNICATION

- Dovetailing Risk categorisation into Allocation Strategy
- Omni-channel communication stack with embedded Digital Payment link
- Multi-lingual channel as per customer preference
- Evolving intervention strategies

- Product verticalization with appropriate capacity for Soft and Hard buckets
- Optimal use of manpower through analytical and digital interventions
- Future Ready Addition of capacity in line with business and geography growth and Compliance Culture

CAPACITY PLANNING

ANALYTICS

TECHNOLOGY

- Front-end Collection app
- Optimal route mapping for FOS
- Customized collection stack for real-time tracking
- Al based voice analytics to predict customer and collection agent actions
- Al-assisted in-call support

Deepening engagement with all stakeholders

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Fostering strong relationships across the value chain



Employees

- Implementation of robust engagement framework to foster a vibrant and connected workplace
- Comprehensive Programs and initiatives aimed at nurturing and building future leaders
- Framework in place to deepen Connect with employees for addressing concerns and celebrating success
- Talent development and succession planning



Channel Partners

- Increase partner visibility and reward & recognize them in their growth journey
- Enhance transparency & turn around time (TAT) through seamless business processes & technology
- Upgrade to a quick and effective feedback and query resolution mechanism



Customers

- Holistic customer engagement plan
- Personalize services and products to meet customer expectations
- Strengthen quick and effective query resolution mechanism

Human Resources: Planned Innovations and Goals



HR Vision

To enable both HR and employees to complete HR-related tasks with minimal effort, aiming to achieve "Zero Clicks" experience

- 1 Employee Development
 Prioritizing employee development by continuous learning and interventions to enhance productivity and ensure their long -term success
- 2 Candidate Experience
 Al-enabled systems providing the best support throughout the application process to prospective candidates
- 3 Employee Lifecycle Management:
 Al-enabled tools for continuous support to
 employees from Onboarding to Career Development
 Focus on employee wellbeing
- **4 Empowering Managers**Managers to be equipped with Al-driven insights empowering decision making

Agility
Responsiveness
Enhanced Governance
Wellbeing
Productivity

Impact

Increased engagement with employees promoting their learning and development, navigation of career paths, and informed career choices

Better outcomes for both the candidates and our hiring process.

Transforming various stages of employees' journey.

Fostering employee engagement with enhanced satisfaction and focus on wellness

Improving managerial efficiency and fostering leadership development.

Leveraging Artificial Intelligence (AI) and Machine Learning (ML), emphasis on Large Language Models (LLMs), to drive towards goal of "Zero lag" in resolving employee queries



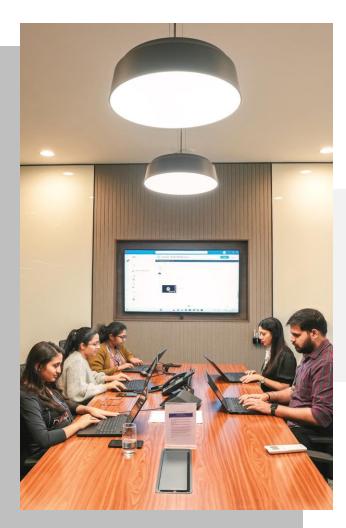




Table of Contents

- 1 Key Highlights
- 2 Business Overview
 - ✓ Vision and Strategy
 - ✓ Assets
 - ✓ Liability
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Well diversified product suite

Tailored to target our focused segment

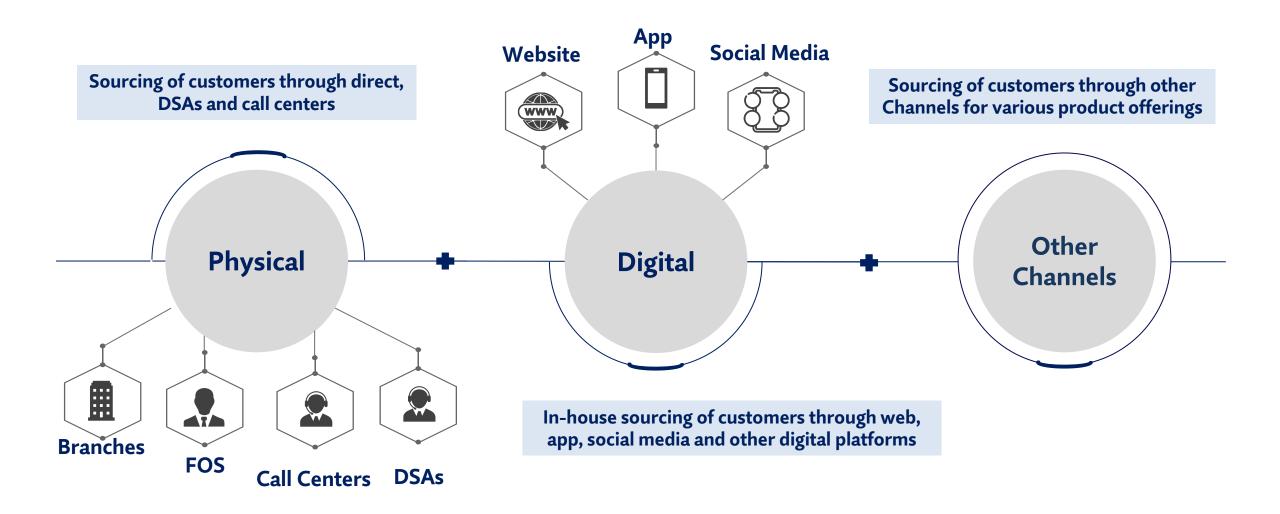




Phygital Distribution Model

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An architecture for customer sourcing

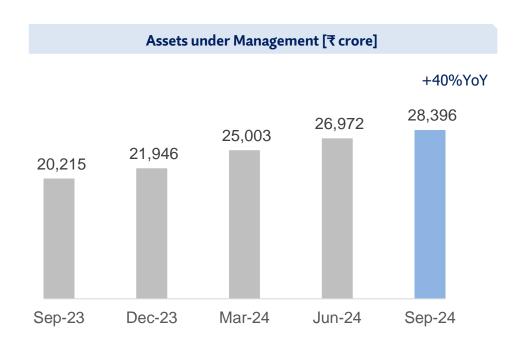


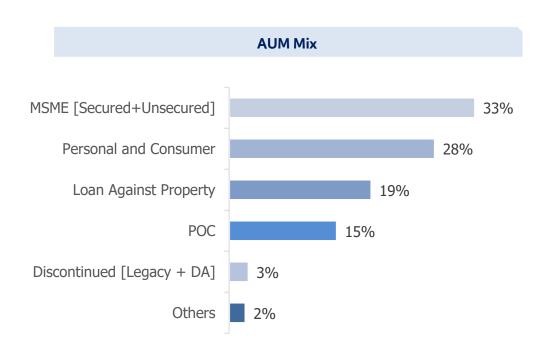
Assets Under Management





- Consistent growth in AUM despite slowing down STPL for credit calibration
- Right balance of secured to unsecured mix at 51:49 with secured mix improving by 225 bps QoQ





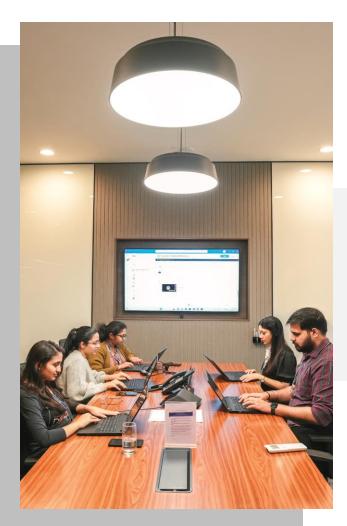


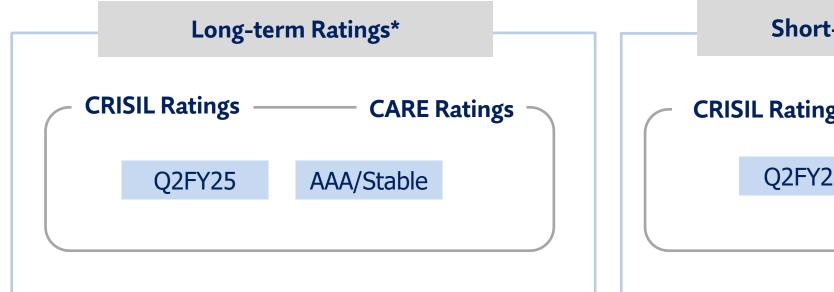


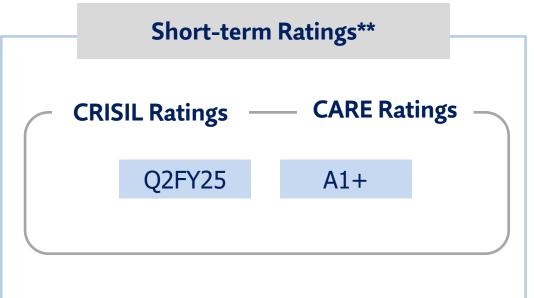
Table of Contents

- 1 Key Highlights
- 2 Business Overview
 - ✓ Vision and Strategy
 - ✓ Assets
 - ✓ Liability
 - ✓ Risk Management
- Financial Overview
- Board of Directors, Management Team, ESG and Awards

Credit Rating Highest rating - AAA







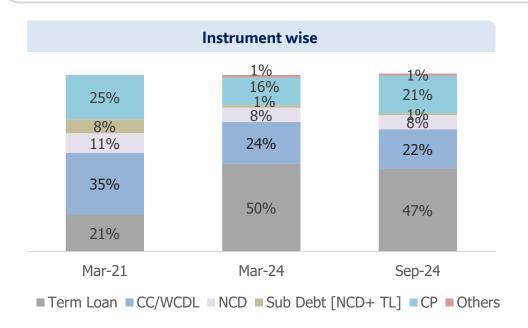
^{*}Long-term rated instruments includes Bank Facilities, NCD and Subordinated Debt | **Short-term rated instrument includes Commercial Paper Credit Ratings reaffirmed by both rating agencies in Q2FY25

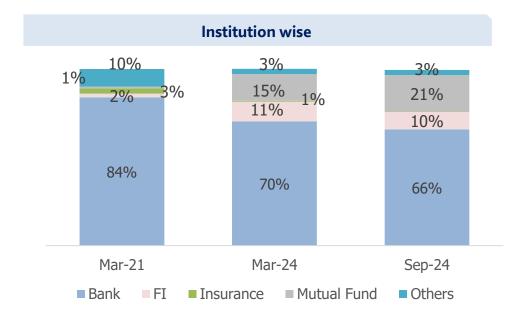
Composition of Borrowings

Well diversified liability profile



- Total borrowings as on Sep 30, 2024, at ₹ 18,107 crore
- 71% of borrowings are on variable rate
- Healthy mix of Short-term and Long-term borrowing ensuring positive ALM and optimized cost of borrowing
- Low leverage with D/E of 2.26x, providing headroom for growth





Optimizing Cost of Borrowing



CoB continues to remain among the lowest in the industry

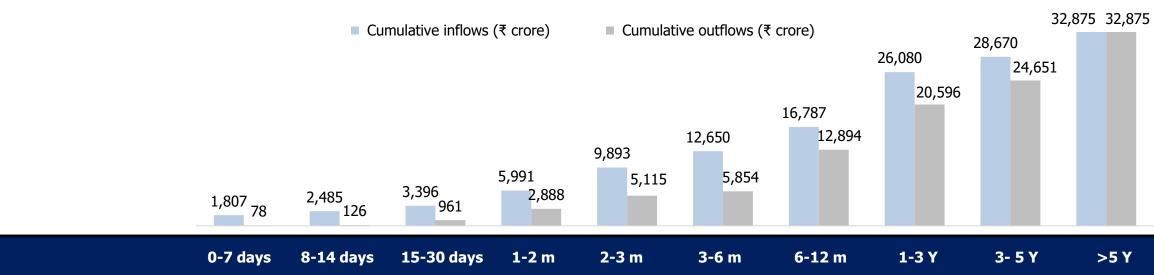


ALM statement and Liquidity

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Structural Liquidity Statement as on September 30, 2024

Liquidity as on Sep 30, 2024, for PFL stood at ₹ 5,710 crore in the form of cash, cash equivalents and undrawn bank lines



	0-7 days	8-14 days	15-30 days	1-2 m	2-3 m	3-6 m	6-12 m	1-3 Y	3- 5 Y	>5 Y
Cumulative Positive Gap	1,729	2,359	2,435	3,103	4,778	6,796	3,893	5,485	4,018	-
Cumulative (%)	2218%	1866%	253%	107%	93%	116%	30%	27%	16%	-

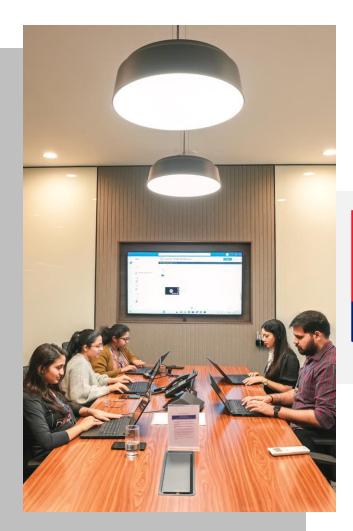




Table of Contents

- 1 Key Highlights
- 2 Business Overview
 - ✓ Vision and Strategy
 - ✓ Assets
 - ✓ Liability
 - √ Risk Management
- Financial Overview
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Risk Management integrated into the strategy

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Prudent risk management frameworks

Risk Management

Learn and evolve

- Time maturity model
- X-Sell & Up-Sell optimized

Data driven Risk Management

- Segmented strategy based on risk profiling
- Al-ML driven risk score-cards

360 Degree data mobilization

- Leverage alternate data and bureau insights
- Mobilize customer data footprint and consumption

Fraud prevention and detection

- Al & ML models
- Behavioral analytics
- Transaction monitoring systems

Rule engine-based approach

- Rules based credit models
- Credit strategy to evolve basis portfolio monitoring and market insights

Focus on risk adjusted return

- Risk based pricing for customers
- Risk Return ratio optimized

Data and Risk driven lending



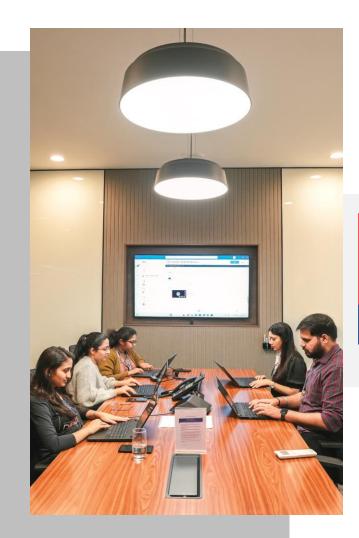




Table of Contents

- 1 Key Highlights
- 2 Business Overview
- 3 Financial Overview
- Board of Directors, Management Team, ESG and Awards

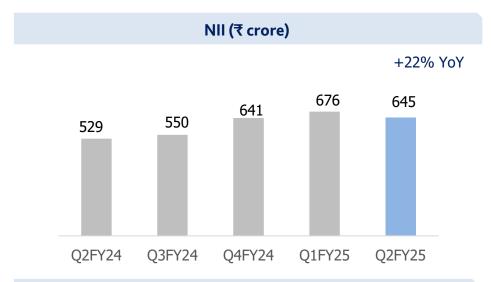


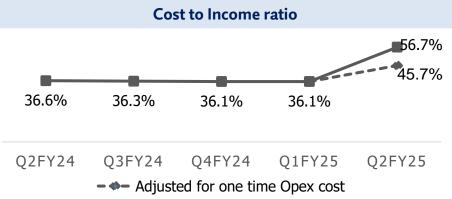
3. Financial Overview

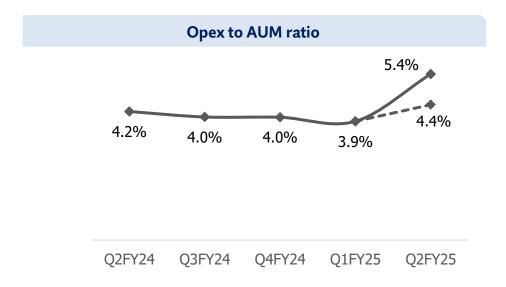
Net Interest Income (NII) and Operating Expense

Consistent YoY growth in net interest income









- One-time Opex of ₹ 71 Crore
- Includes investments for future growth

Asset Quality TrendPrudent provisioning



- STPL portfolio one-time provisioning of ₹ 666 Crore taken during the quarter and recalibrated on credit parameters
- PCR improved from 52.53% to 84.47% QoQ
- NNPA stable at 0.33%; Increase in GNPA on account of higher slippages in STPL portfolio

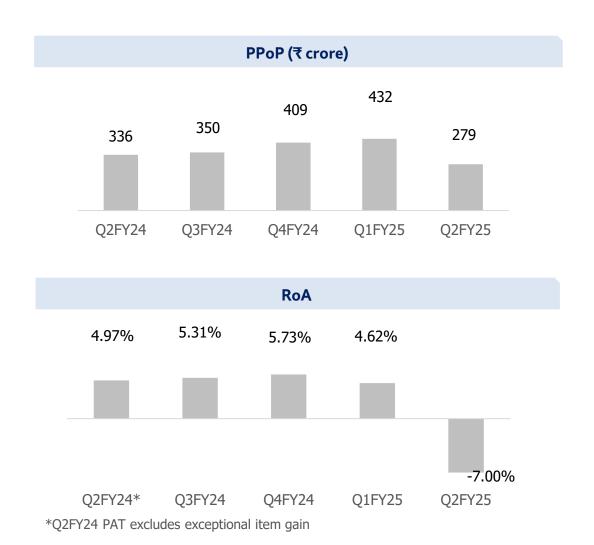
GNPA and NNPA								
	→GNPA →	-NNPA						
	1.36% 0.72%	1.33% 0.70%	1.16%	0.6704	2.10%			
	0.7270	0.70%	0.59%	0.67%	0.33%			
	Q2FY24	Q3FY24	Q4FY24	Q1FY25	Q2FY25			

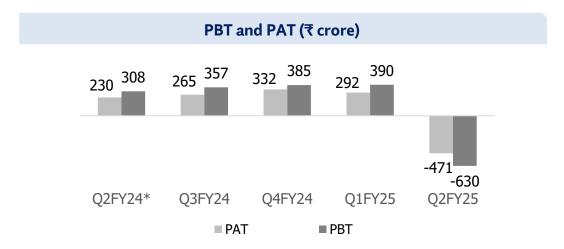
Particulars (₹ crore)	Sep-23	Dec-23	Mar-24	Jun-24	Sep-24
Stage 1 Assets	18,657	19,706	22,204	23,903	24,771
Stage 2 Assets	604	745	615	713	764
Stage 1 PCR	6.7%	5.0%	3.4%	2.0%	2.8%
Stage 2 PCR	23.6%	18.9%	19.3%	14.4%	34.3%
Stage 1 & 2 PCR	7.2%	5.5%	3.9%	2.3%	3.7%
Gross NPA (Stage 3)	266	275	268	166	547
Net NPA (Stage 3)	140	145	136	79	85
Gross NPA (%)	1.36%	1.33%	1.16%	0.67%	2.10%
Net NPA (%)	0.72%	0.70%	0.59%	0.32%	0.33%
PCR (%)	47.17%	47.33%	49.39%	52.53%	84.47%

Profitability

Ongoing investments







- PPoP includes one-time Opex of ₹ 71 Crore
- PAT includes one-time Opex of ₹ 71 Crore and one-time provisioning of ₹666 Crore on STPL book

Profit & Loss Statement



₹ crore	Q2FY24	Q1FY25	Q2FY25
Total Interest Income	690	896	911
Interest expenses	216	320	352
Net Interest Income (NII)	475	576	559
Fee & Other Income	55	100	86
NII (inc. fees and other income)	529	676	645
Operating expenses	194	244	366
Operating profit	336	432	279
Credit cost	28	42	910
Exceptional Item	1,221	-	-
Profit/(Loss) before tax	1,529	390	(630)
Tax	270	98	(159)
Profit/(Loss) after Tax	1,259	292	(471)
One-time expense/(income)	(1,221)	-	736
Profit/(Loss) Before Tax (excl. one-time expense/(income))	308	390	106
Profit after Tax (excl. one-time expense/(income))	230	292	80

^{₹ 737} Crore includes one-time Opex of ₹ 71 Crore and one-time provisioning of ₹666 Crore on STPL book ₹ 1,221 Crore is income from sale of housing subsidiary net of provisions

Balance Sheet



₹ crore	Sep 30, 2023	Jun 30, 2024	Sep 30, 2024
Cash & Bank Balances	185	400	138
Receivables	32	19	15
Loans	17,952	24,083	24,646
Investments	657	1,063	1,239
Other Financial Assets	311	229	213
Non-Financial Assets	481	534	701
Total Assets	19,618	26,328	26,952
Borrowings	11,220	17,121	18,107
Other Liabilities	617	837	829
Share Capital	154	154	155
Reserves & Surplus	7,627	8,216	7,861
Total Liabilities	19,618	26,328	26,952



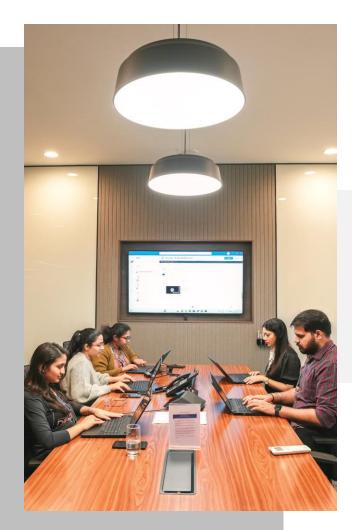




Table of Contents

- 1 Key Highlights
- 2 Business Overview
- Financial Overview
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4. Board of Directors, Management Team, ESG and Awards

Board of Directors

Commanding the course with the best governance standards





Mr. Adar Poonawalla Chairman & Non-**Executive Director**

CEO of the Serum Institute of India (SII), the world's largest vaccine manufacturer by the number of doses produced and sold a year Graduated from the University of Westminster in London Founder of Poonawalla Fincorp and Villoo Poonawalla Charitable Foundation-launched to focus on increasing education, healthcare, safe water and environmental sanitation



Mr. Arvind Kapil **Managing Director** & CEO

Served as HDFC Bank's Group Head overseeing the mortgage banking business with a book size of 7.5 lakh crore. Also spearheaded the retail lending franchise at the HDFC bank. With an illustrious tenure spanning over 25 years, Mr. Arvind Kapil has been a trailblazer in harnessing digital solutions to revolutionise customer experience and groundbreaking innovations



Mr. Sunil Samdani **Executive Director**

Seasoned financial professional and a strategic thought leader, with over two decades of rich experience in the BFSI sector. Served as Executive President and Chief Financial Officer of Bandhan Bank,. Chief Financial Officer at Karvy Financial Services Limited, where he set up the treasury and finance functions for the NBFC



Ms. Sonal Sanjay Modi Non -Executive Director



Mr. Prabhakar Dalal **Independent Director**



Mr. Kewal Kundanlal Handa **Independent Director**





Mr. Bontha Prasad Rao **Independent Director**



Mr. Sanjay Kumar

Independent Director

Mr. Atul Kumar Gupta **Independent Director**



Ms. Kemisha Soni **Independent Director**

Management Team

Leading the next phase of growth





Mr. Arvind Kapil Managing Director & CEO

Education: AMP-Harvard Business School, Master's

program - IIM-B

Experience: HDFC Bank



Mr. Veeraraghavan lyer Chief Business Officer – Commercial Business

Education: MMS, BE Experience: HDFC Bank



Mr. Sunil Samdani Executive Director

Education: CA, EDP from

SB

Experience: Bandhan Bank



Mr. Harsh Kumar Chief Human Resources Officer

Education: MBA- HR and BE **Experience**: CSB Bank, HDFC

Bank



Mr. Sanjay Miranka Chief Financial Officer

Education: CA and CS **Experience**: Aditya Birla

Finance



Mr. Bhaskar Pandey Chief Risk Officer

Education: MBA and MCA **Experience**: HDFC Bank



Mr. Shriram V. Iyer Chief Credit & Analytics Officer

Education: MBA, MDP- IIM-A **Experience**: HDFC Bank



Mr. Vikas Pandey Chief Business Officer -Consumer Business Education: MBA

Experience: HDFC Bank



Mr. Bholananda Behera Chief Compliance Officer

Education: MBA HR, PG-Senior Leadership XLRI

Experience: HDFC Bank,

Canara Bank



Mr. Nitin Sane Chief Internal Auditor

Education: PGDM in Financial Management, Master's in Criminology

Experience: Rabo Bank

Group

ESG delivering sustainable long-term value to stakeholders

Prioritising responsible business practices



Our Approach

Environment

We are committed to sustaining our environment by responsibly maintaining and optimising our assets regularly. Our key initiatives would lead our business operations to run smoothly and create a friendly environment for all.

Social

We are committed to investing proactively in our workforce and fostering positive relationships with external stakeholders, including customers, lenders, vendors, and communities. Our social commitment is centred on prioritising people and building lasting partnerships for mutual benefit.

Governance

We are committed to strong governance that encompasses all of our business drivers, including strategic depth, code of conduct, board membership, risk management, and guiding principles.

Metrics

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Total energy consumed

Implemented energy saving measures

0.40 tCO2/H

Total Scope 1 and Scope 2 emissions intensity per rupee of turnover

82.78%

Reduction in ewaste generated vs FY23

- Responsible e-waste disposal mechanisms in place
- Reduction in paper usage- digitalising processes and encouraging paperless transactions
- Promoting responsible paper use re-using printouts and providing digital alternatives for customer communications.

647

Students supported financially for pursuing education

100%

Beneficiaries from vulnerable and marginalised groups

Ensuring compliance with regulatory changes

Maintaining the governance standards

Emphasis on financial integrity, ethical conduct, transparency, and trust

Awards and Accolades

Industry Recognition for our brand



Human Resource



Certified as a great workplace by Great Place To Work (GPTW) from January 2024



India's Best Workplace in Health & Wellness 2023



Recognised as The Most Preferred Workplace 2023-24

Brand & Marketing



The Great Indian BFSI Customer Education Campaign of the Year



The Great Indian BFSI Anthem of the Year



The Great Indian BFSI
THE
GREAT
INDIAN
Campaign of the Year

At 4th edition of The Great India BFSI Awards 2024

Risk Management



Outstanding Risk Management Initiative



Outstanding Security Awareness

At 4th edition of ELETS BFSI Security Summit



Thank You!

For further information, please contact:

Team - Investor Relations

Investor.relations@poonawallafincorp.com