

Q3FY25 Investor Presentation

January 31,2025

Sustainable | Predictable | Productive

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1. Key Highlights

Financial Highlights

Robust AUM growth led by right mix



AUM

₹30,984 Cr

↑41% YoY ↑ 9% QoQ

NII



PPoP



CAR



25.89%

PAT



GNPA



- Consistent growth in AUM led by right product mix (building robust AUM growth OoO)
- Secured on-book mix at 54%
- Successful credit recalibration of incremental STPL book for predictable and sustainable profitability
- Consistent growth in Net Interest Income and PPoP despite increase in share of secured loans
- Opex to Average AUM at 4.2% for the quarter, due to robust business and AUM growth
- GNPA improved from 2.10% to 1.85% QoQ; NNPA at 0.81%

NII includes fee and other income

Q2FY25 PPoP includes one-time Opex of ₹ 71 Crore

Q2FY25 PAT includes one-time Opex of ₹ 71 Crore and one-time provisioning of ₹ 666 Crore in STPL book

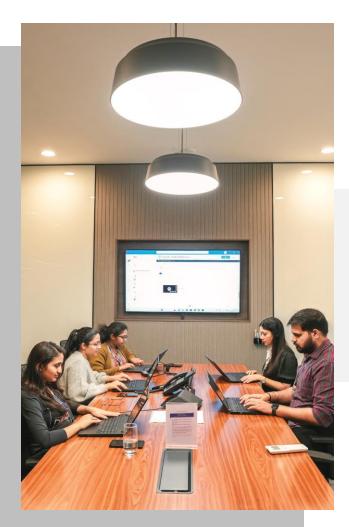




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2. Business Overview

Our Vision and Mission





To be the Most **Trusted Financial Services brand**

- > Trust: Denotes legacy and brand promise
- Financial Services: Holistic term that broadly defines the current and future business expansion



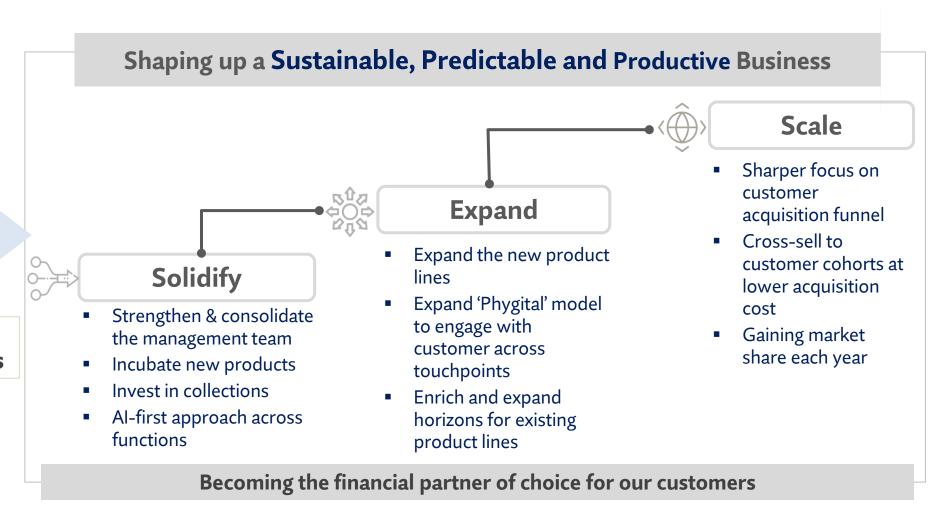
To help our customers succeed financially, and our values guide everything we do: Ethics, Integrity, Inclusion, Teamwork and **strive to be the financial partner of choice for our customers**, aiming to make a positive impact in our communities.

Way ForwardSolidify, Expand and Scale



FY25 onwards

Aspiration for 5-6x AUM over next 5 years



Strengthening the core – Investments for growth



Technology

People

Growth investments (Opex)

Aspiration for 5-6x AUM over next 5 years

- Investments (Opex) of ~₹ 50 Cr per quarter for next 6 quarters to build 6 new businesses and underpin AUM growth
- Upgrading our technology stack to improve customer experience
- Investing in physical infrastructure, new product launches and distribution
- Implementing advanced analytics and Artificial Intelligence (AI) tools to streamline processes and reduce long-term costs
- Attracting top talent to enhance our execution capabilities

Optimising product mix

Incubate and expand with product lines



New Product Launches



PL Prime

- Quality of customers
- Foundation for cross-selling
- Launch digitally and physically
- Salaried customers of top corporates



Consumer Durable

- Build large customer franchise
- Penetration in households
- Generate visibility
- Build high yielding cross-sell models
- No incremental branch infrastructure cost



Shopkeeper Loans

- No incremental branch infrastructure cost
- Business happens at POS
- Both physical and digital models



Used CVs

- Profit maximiser
- Enhancing MSME portfolio
- Secured business
- Cross-sell opportunity



Gold Loans

- Secured business
- Geographical expansion: High potential in T2/T3 markets
- 400 branches to be launched by FY26 with very strong cross-sell machine
- Profit maximiser



Education Loans

- Penetration in households
- Well-defined end use
- Large market and cross sell opportunity for parents and students in future
- High Customer Lifetime Value

Launched in August-2024 & showing good traction

Planned launch in Q1FY26

400 Gold loan branches to be launched by FY26

Nurturing customers throughout the lifecycle | Build strong Distribution Presence

Al-led digital strategy



One-stop shop for customer servicing and value-added services

Disbursement through App for PL has already picked-up and web-based loan applications and complete digital onboarding will be replicated for other products as well

Digital Onboarding

Account Aggregator based Banking

Alternate Data

Dedicated Customer App & Call Support

eKYC & Signing

AI & ML models

Intelligent System Based Decisioning

App will evolve as a one-stop shop for customers

Servicing Features

Enhancement of the interface to improve interactivity and usability

Engagement Features

Enhanced value-added services for customers

Specific AI projects have been launched

Specific AI Projects and Solutions

6 projects identified



AI-first approach: 6 Projects across functions are underway — Delivery in 3-6 months

Problem Statement

Human Resources



Candidate resume review & matching took considerable time and effort. Documentation, bureau checks, etc were manually intensive processes

> Employee queries resolution has to be consistent, predictable and to be done at scale

Credit & Risk

- Standard analysis of decision parameters
- Consistency in decision making
- Processes to be augmented to achieve scale and growth

Compliance & Audit

- > Enabler for Compliance to identify gaps and remediation
- Analysing large datasets to identify audit exceptions and outlier identification

Collections

Designs to support each stage of the collection life cycle from predue to recovery

Solution Approach

Human Resources



Solution deployed using LLM, Computer Vision, AI agent, etc

- Reduced average time to offer by 90%
- Focus on employee query resolution with almost zero lag, using AI models

Credit & Risk

- Focus on drop in time-to-sanction
- Efficiency in cost structures across credit underwriting and risk management

Compliance & Audit

- Leveraging AI for regulatory compliance
- Enhance detections techniques through smart AI coding

Collections

Focusing on Collection Efficiency optimization driven by structured and unstructured data

Leveraging data analytics

Application across Product & Credit lifecycle





Prospect Acquisition

Storage

Cleansing

Profiling

Enrichment DQI



Pre-Sourcing

Market Insights

Propensity Models

Persona

Personalized Nudges



Acquisition

Application Models

Multi-Bureau

Banking Models

Ensemble Models

Affluency Models



Fraud Control

Identify Theft

Intent Risk

Graph Analytics

Document Tampering



Post Sourcing

Behavioural Score

Cross Sell Models

Churn Analytics

Limit

Enhancement/
Reduction Models



Collections

Early Bucket Models

Channel Analytics

Allocation Optimizer

Recovery Models

Powered by Enriched Data and Capability Stacks



Data Marts





AI/ ML Techniques





Hyper personalization







Vertically deeper Collection Strategies

Next orbital shift



- Leveraging analytics to enhance digital communication through constant stream of insights
- Predicting propensity to pay using ML and LLMs

ADVANCED ANALYTICS

ALLOCATION &
COMMUNICATION

- Allocation strategies developed at micro and regional level
- Enhance customer engagement by evolving current communication channels and adding Email and Rich Communication Services

- Fortify management structure up to regional levels
- Operational efficiency driven by optimized agency structures

CAPACITY PLANNING

TECHNOLOGY

- Optimize campaign management with automated allocation workflow supporting persona-based strategies for entire customer lifecycle
- Partnering with best-in-class vendors for furthering the digitalization agenda

Deepening engagement with all stakeholders

P

Fostering strong relationships across the value chain



Employees

- Implementation of robust engagement framework to foster a vibrant and connected workplace
- Comprehensive Programs and initiatives aimed at nurturing and building future leaders
- Framework in place to deepen Connect with employees for addressing concerns and celebrating success
- Talent development and succession planning



Channel Partners

- Increase partner visibility and reward & recognize them in their growth journey
- Enhance transparency & turn around time (TAT) through seamless business processes & technology
- Upgrade to a quick and effective feedback and query resolution mechanism



Customers

- Holistic customer engagement plan
- Personalize services and products to meet customer expectations
- Strengthen quick and effective query resolution mechanism

Human Resources: Planned Innovations and Goals



HR Vision

To enable both HR and employees to complete HR-related tasks with minimal effort, aiming to achieve "Zero Clicks" experience

- 1 Employee Development
 Prioritizing employee development by continuous
 learning and interventions to enhance productivity
 and ensure their long -term success
- 2 Candidate Experience
 Al-enabled systems providing the best support throughout the application process to prospective candidates
- 3 Employee Lifecycle Management:
 Al-enabled tools for continuous support to
 employees from Onboarding to Career Development
 Focus on employee wellbeing
- **4 Empowering Managers**Managers to be equipped with Al-driven insights empowering decision making

omart Our Culture

Customer-First

Governance-First

Risk-First

AI-First

Impact

Increased engagement with employees promoting their learning and development, navigation of career paths, and informed career choices

Better outcomes for both the candidates and our hiring process.

Transforming various stages of employees' journey.

Fostering employee engagement with enhanced satisfaction and focus on wellness

Improving managerial efficiency and fostering leadership development.

Leveraging Artificial Intelligence (AI) and Machine Learning (ML), emphasis on Large Language Models (LLMs), to drive towards goal of "Zero lag" in resolving employee queries



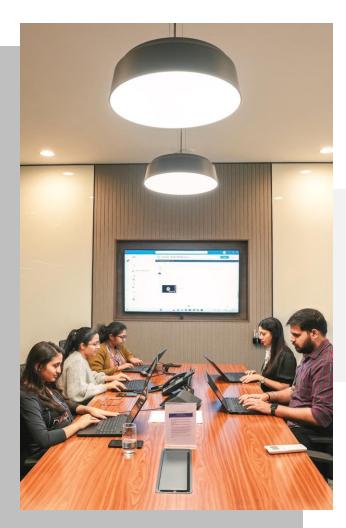




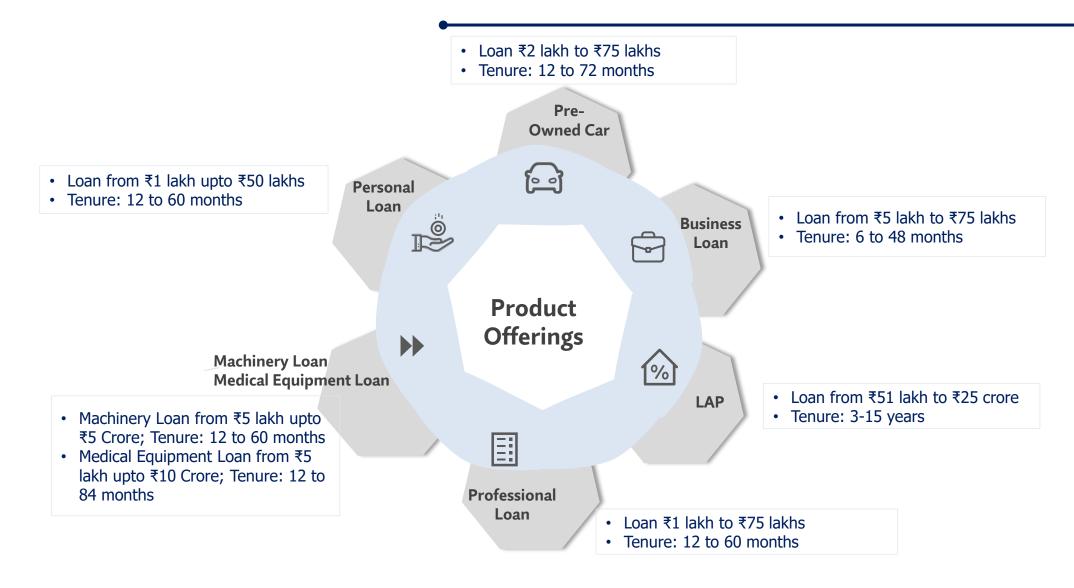
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Well diversified product suite

Tailored to target our focused segment



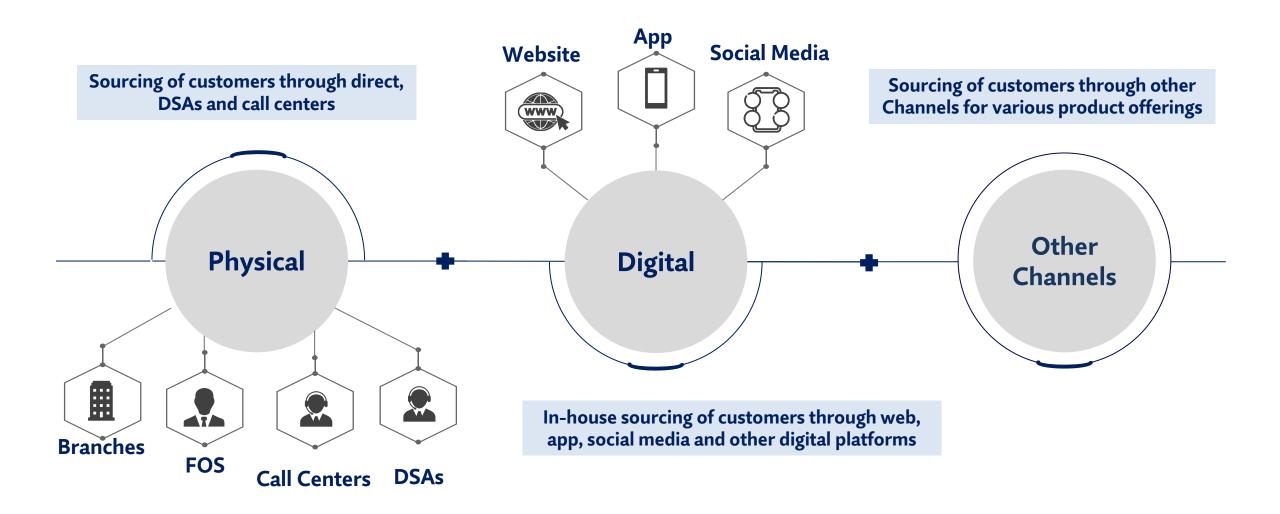


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Phygital Distribution Model

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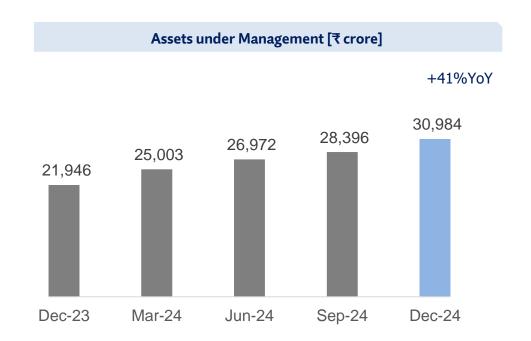
An architecture for customer sourcing

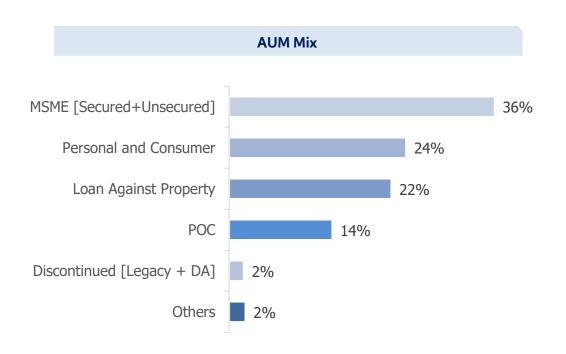


Assets Under ManagementGrowth in AUM targeting right mix



- Robust growth momentum in AUM
- Right balance of Secured to Unsecured on-book mix at 54:46





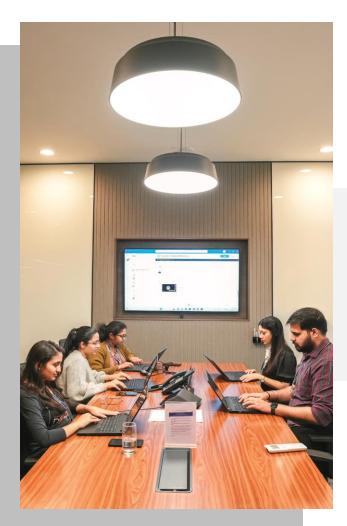


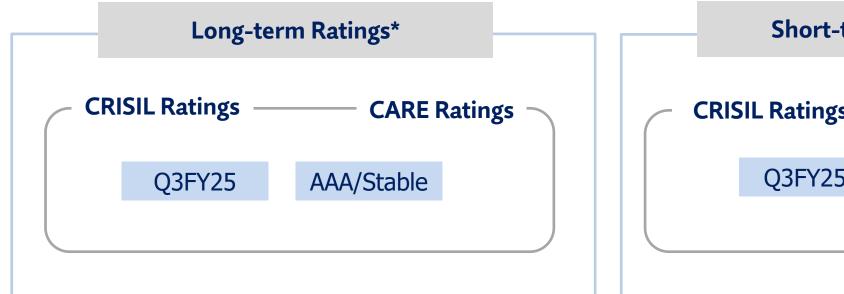


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Credit Rating Highest rating - AAA







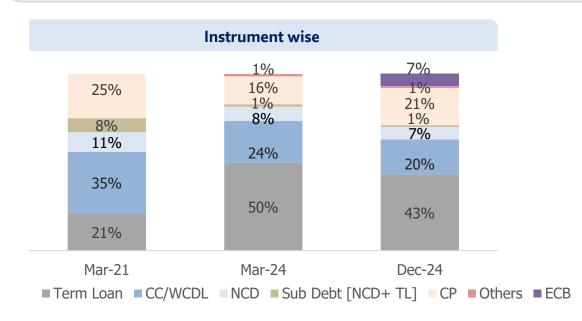
^{*}Long-term rated instruments includes Bank Facilities, NCD and Subordinated Debt | **Short-term rated instrument includes Commercial Paper

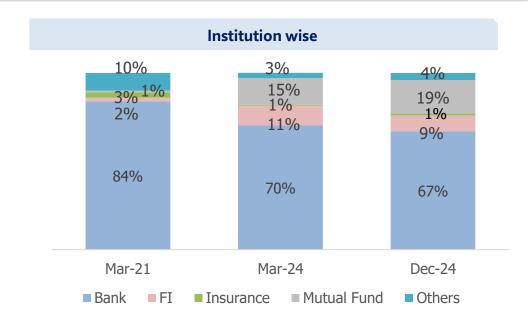
Composition of Borrowings

Well diversified liability profile



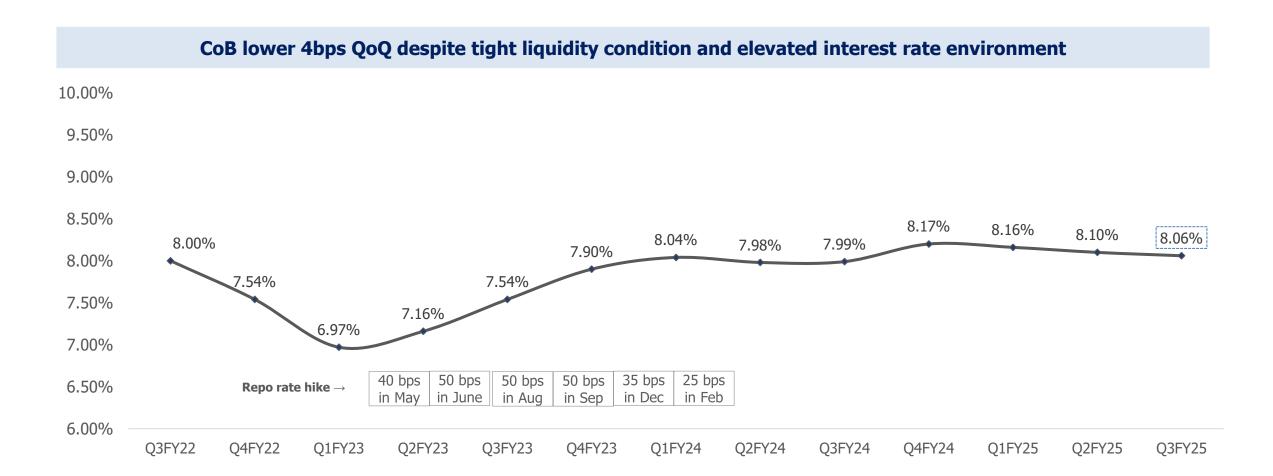
- Total borrowings as on Dec 31, 2024, at ₹ 21,338 crore. Further diversification of funding mix with maiden ECB of ₹ 1,477 crore
- 65% of borrowings are on variable rate
- Healthy mix of Short-term and Long-term borrowing ensuring positive ALM and optimized cost of borrowing
- Low leverage with D/E of 2.65x, providing enough headroom for growth





Optimizing Cost of Borrowing





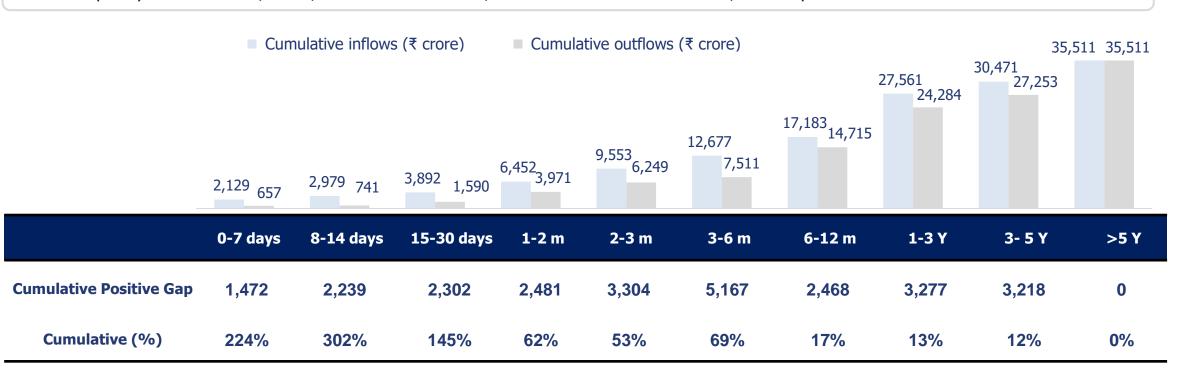
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ALM statement and Liquidity



Structural Liquidity Statement as on December 31, 2024

Liquidity as on Dec 31, 2024, for PFL stood at ₹ 4,808 crore in the form of cash, cash equivalents and undrawn bank lines



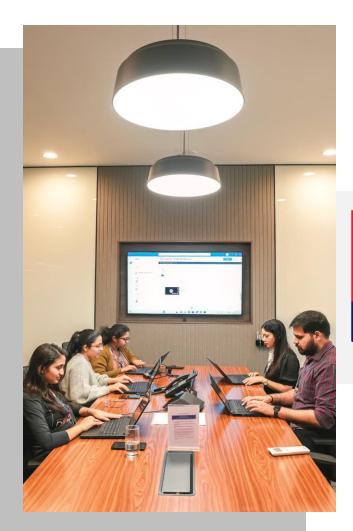




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Risk Management integrated into the strategy

Comprehensive risk management framework





Risk Management Strategy



Focus on Retail Lending Creating a **granular** retail loan portfolio with **low concentration risk** and prudent mix of secured and unsecured offerings



Product Diversification

Diversification of product portfolio for risk-calibrated growth; Catering to all segments of the economy viz. Individuals, MSMEs, Corporates



Extensive use of Analytics

Leverage bureau information as well as alternate data for **sharper risk segmentation**; Granular customer segmentation for calibrated risk-rewards



Strengthening Monitoring & Governance

Enhanced credit risk monitoring with focus on **real-time Through-The-Door (TTD)** portfolio quality; Product program approach with well-defined risk triggers



Strengthening Lending Framework Leveraging technology through use of AI/ML for predictive risk modeling and credit scoring; Initiative to use technology in Risk Management



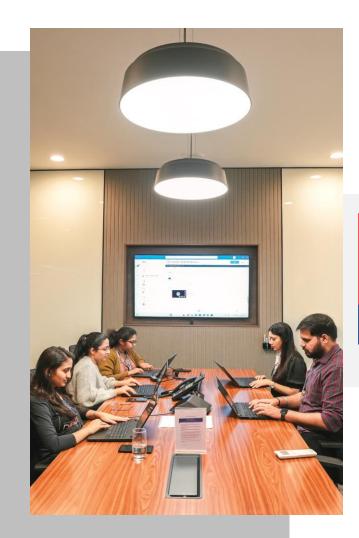




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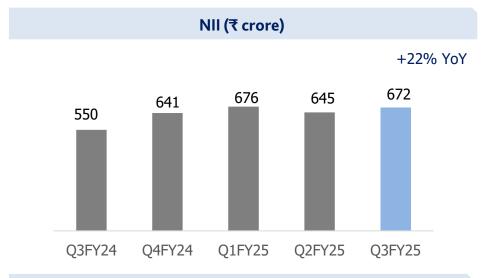


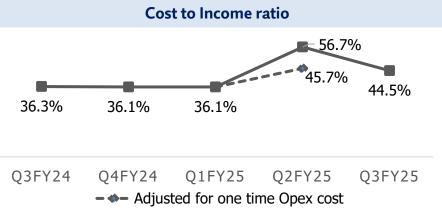
3. Financial Overview

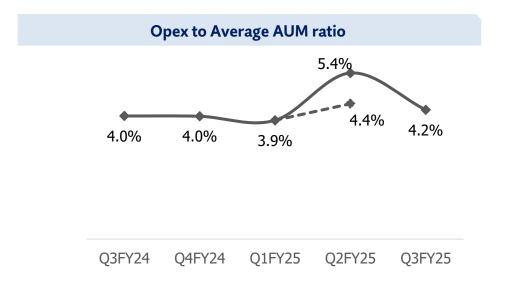
Net Interest Income (NII) and Operating Expense

Consistent growth in net interest income; Stable Opex ratio









- Healthy growth in NII with higher secured mix
- Opex to Average AUM at 4.2%; Cost to income at 44.5% driven by robust business and AUM growth

Asset Quality Trend





- ➤ GNPA reduced by 25bps QoQ to 1.85%
- > PCR stands at 56.79%
- > NNPA at 0.81%

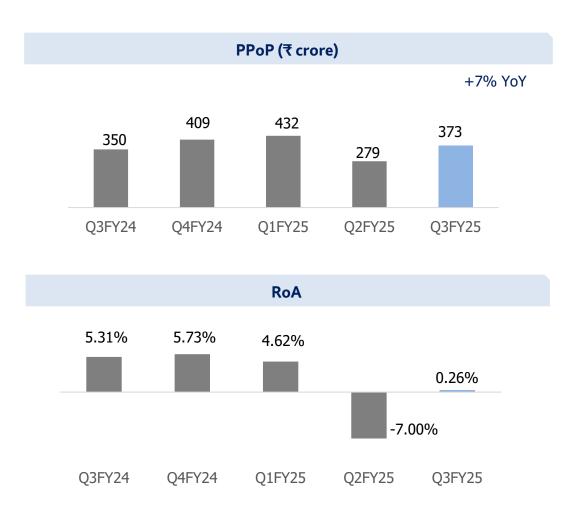
	G	NPA and NN	PA	
→ GNPA →	− NNPA			
0.70%	1.16%	0.67% 0.32%	0.33%	0.81%
Q3FY24	Q4FY24	Q1FY25	Q2FY25	Q3FY25

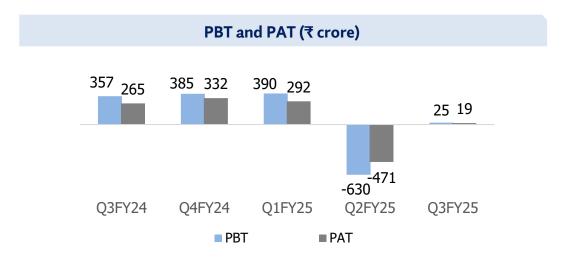
Particulars (₹ crore)	Dec-23	Mar-24	Jun-24	Sep-24	Dec-24
Stage 1 Assets	19,706	22,204	23,903	24,771	27,811
Stage 2 Assets	745	615	713	764	748
Stage 1 PCR	5.0%	3.4%	2.0%	2.8%	2.1%
Stage 2 PCR	18.9%	19.3%	14.4%	34.3%	30.4%
Stage 1 & 2 PCR	5.5%	3.9%	2.3%	3.7%	2.8%
Gross NPA (Stage 3)	275	268	166	547	539
Net NPA (Stage 3)	145	136	79	85	233
Gross NPA (%)	1.33%	1.16%	0.67%	2.10%	1.85%
Net NPA (%)	0.70%	0.59%	0.32%	0.33%	0.81%
PCR (%)	47.33%	49.39%	52.53%	84.47%	56.79%

Profitability

Building blocks for sustainable and predictable profitability







- PPoP grew by 7% QoQ*
- Operating profitability showing healthy growth even with higher secured mix, recalibration of STPL, and ongoing investments for building new businesses. AUM will add considerable strength in 4 quarters and lay foundation for very robust sustainable profits

Profit & Loss Statement



₹ crore	Q3FY24	Q2FY25	Q3FY25
Total Interest Income	714	911	999
Interest expenses	224	352	385
Net Interest Income (NII)	491	559	614
Fee & Other Income	59	86	58
NII (inc. fees and other income)	550	645	672
Operating expenses	200	366	299
Operating profit	350	279	373
Credit cost	(7)	910	348
Profit/(Loss) before tax	357	(630)	25
Tax	92	(159)	6
Profit/(Loss) after Tax	265	(471)	19
One-time expense/(income)	-	737	-
Profit/(Loss) Before Tax (excl. one-time expense/(income))	357	106	25
Profit after Tax (excl. one-time expense/(income))	265	80	19

One-time expense in Q2FY25 of ₹737 Crore includes one-time Opex of ₹ 71 Crore and one-time provisioning of ₹666 Crore on STPL book

Balance Sheet



₹ crore	Dec 31, 2023	Sep 30, 2024	Dec 31, 2024
Cash & Bank Balances	198	138	114
Receivables	66	15	30
Loans	19,415	24,646	27,962
Investments	743	1,239	1,230
Other Financial Assets	342	213	199
Non-Financial Assets	468	701	697
Total Assets	21,232	26,952	30,232
Borrowings	12,472	18,107	21,338
Other Liabilities	685	829	838
Share Capital	154	155	155
Reserves & Surplus	7,921	7,861	7,901
Total Liabilities	21,232	26,952	30,232



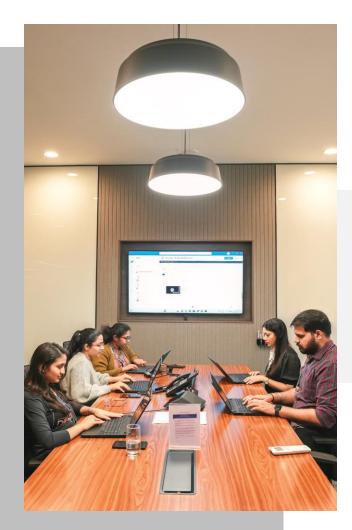




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4. Board of Directors, Management Team, ESG and Awards

Board of Directors

Commanding the course with the best governance standards





Mr. Adar Poonawalla Chairman & Non-**Executive Director**

CEO of the Serum Institute of India (SII), the world's largest vaccine manufacturer by the number of doses produced and sold a year Graduated from the University of Westminster in London Founder of Poonawalla Fincorp and Villoo Poonawalla Charitable Foundation-launched to focus on increasing education, healthcare, safe water and environmental sanitation



Mr. Arvind Kapil **Managing Director** & CEO

Served as HDFC Bank's Group Head overseeing the mortgage banking business with a book size of 7.5 lakh crore. Also spearheaded the retail lending franchise at the HDFC bank. With an illustrious tenure spanning over 25 years, Mr. Arvind Kapil has been a trailblazer in harnessing digital solutions to revolutionise customer experience and groundbreaking innovations



Mr. Sunil Samdani **Executive Director**

Seasoned financial professional and a strategic thought leader, with over two decades of rich experience in the BFSI sector. Served as Executive President and Chief Financial Officer of Bandhan Bank,. Chief Financial Officer at Karvy Financial Services Limited, where he set up the treasury and finance functions for the NBFC



Ms. Sonal Sanjay Modi Non -Executive Director



Mr. Prabhakar Dalal **Independent Director**



Mr. Kewal Kundanlal Handa **Independent Director**





Mr. Bontha Prasad Rao **Independent Director**



Mr. Sanjay Kumar

Independent Director

Ms. Kemisha Soni **Independent Director**



Mr. Rajeev Sardana **Independent Director**

Management Team

Leading the next phase of growth





Mr. Arvind Kapil Managing Director & CEO

Education: AMP-Harvard Business School, Masters

program - IIM-B

Experience: HDFC Bank



Mr. Sunil Samdani Executive Director

Education: CA, EDP from

Experience: Bandhan Bank



Mr. Sanjay Miranka Chief Financial Officer

Education: CA and CS **Experience**: Aditya Birla

Finance



Mr. Shriram V. Iyer Chief Credit & Analytics Officer

Education: MBA, MDP- IIM-A **Experience**: HDFC Bank



Mr. Vikas Pandey Chief Business Officer -Consumer Business Education: MBA Experience: HDFC Bank



Mr. Veeraraghavan lyer Chief Business Officer – Commercial Business

Education: MMS, BE **Experience:** HDFC Bank



Mr. Harsh Kumar Chief Human Resources Officer

Education: MBA- HR and BE **Experience**: CSB Bank, HDFC

Bank



Mr. Bhaskar Pandey Chief Risk Officer

Education: MBA and MCA **Experience**: HDFC Bank



Mr. Bholananda Behera Chief Compliance Officer

Education: MBA HR, PG-Senior Leadership XLRI **Experience**: HDFC Bank,

Canara Bank



Mr. Nitin Sane Chief Internal Auditor

Education: PGDM in Financial Management, Masters in Criminology **Experience**: Rabo Bank

Group



Mr. Salil Hajarnis Chief Technology Officer

Education: BE, PGDM **Experience**: Fiserv,

Capgemini

ESG delivering sustainable long-term value to stakeholders

Prioritising responsible business practices



Our Approach

Environment

We are committed to sustaining our environment by responsibly maintaining and optimising our assets regularly. Our key initiatives would lead our business operations to run smoothly and create a friendly environment for all.

Social

We are committed to investing proactively in our workforce and fostering positive relationships with external stakeholders, including customers, lenders, vendors, and communities. Our social commitment is centred on prioritising people and building lasting partnerships for mutual benefit.

Governance

We are committed to strong governance that encompasses all of our business drivers, including strategic depth, code of conduct, board membership, risk management, and guiding principles.

Metrics

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Total energy consumed

Implemented energy saving measures

0.40 tCO2/H

Total Scope 1 and Scope 2 emissions intensity per rupee of turnover

82.78%

Reduction in ewaste generated vs FY23

- Responsible e-waste disposal mechanisms in place
- Reduction in paper usage- digitalising processes and encouraging paperless transactions
- Promoting responsible paper use re-using printouts and providing digital alternatives for customer communications.

647

Students supported financially for pursuing education

100%

Beneficiaries from vulnerable and marginalised groups

Ensuring compliance with regulatory changes

Maintaining the governance standards

Emphasis on financial integrity, ethical conduct, transparency, and trust

Awards and Accolades

Industry Recognition for our brand



Human Resource



Certified as a great workplace by Great Place To Work (GPTW) from January 2024



India's Best Workplace in Health & Wellness 2023



Recognised as The Most Preferred Workplace 2023-24

Brand & Marketing



The Great Indian BFSI Customer Education Campaign of the Year



The Great Indian BFSI Anthem of the Year



The Great Indian BFSI
THE
GREAT
INDIAN
Campaign of the Year

At 4th edition of The Great India BFSI Awards 2024

Risk Management



Outstanding Risk Management Initiative



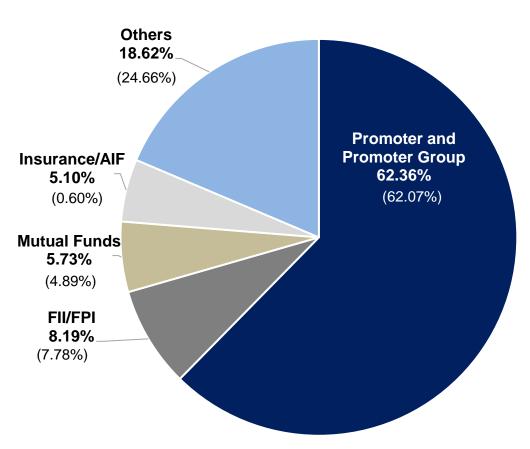
Outstanding Security Awareness

At 4th edition of ELETS BFSI Security Summit

Shareholding Pattern



Shareholding Pattern (Quarter ending Dec, 2024)



Figures in bracket represent data for quarter ending Dec, 2023

Top Institutional Investors

Kotak Mahindra Mutual Fund

SBI Life Insurance

Life Insurance Corporation of India

Amansa Holdings Private Limited

Bank Muscat India Fund

Franklin Templeton India Fund

Bandhan Mutual Fund

ICICI Prudential Life Insurance

Kuwait Investment Authority Fund

RIMCO India Limited

Aditya Birla Mutual Fund

Abu Dhabi Investment Authority

Baroda BNP Paribas Mutual Fund

Quant Mutual Fund

Vanguard

Ishares Core MSCI Emerging Markets ETF

Emerging Markets Core Equity Portfolio Of DFA

Investment Dimensions Group Inc.



Thank You!

For further information, please contact:

Team - Investor Relations

Investor.relations@poonawallafincorp.com